



DOGAPALOOZA EXHIBITOR INFORMATION (please type or print)

Company Name (for use on all correspondence): _____

Mailing Address: _____

City _____ Province/State _____ Postal/Zip Code _____

Phone (_____) _____ Fax (_____) _____

E-mail address: _____ Web site: _____

Specific products and services to be exhibited: _____

Will food items be sold or handed out at the event? YES NO

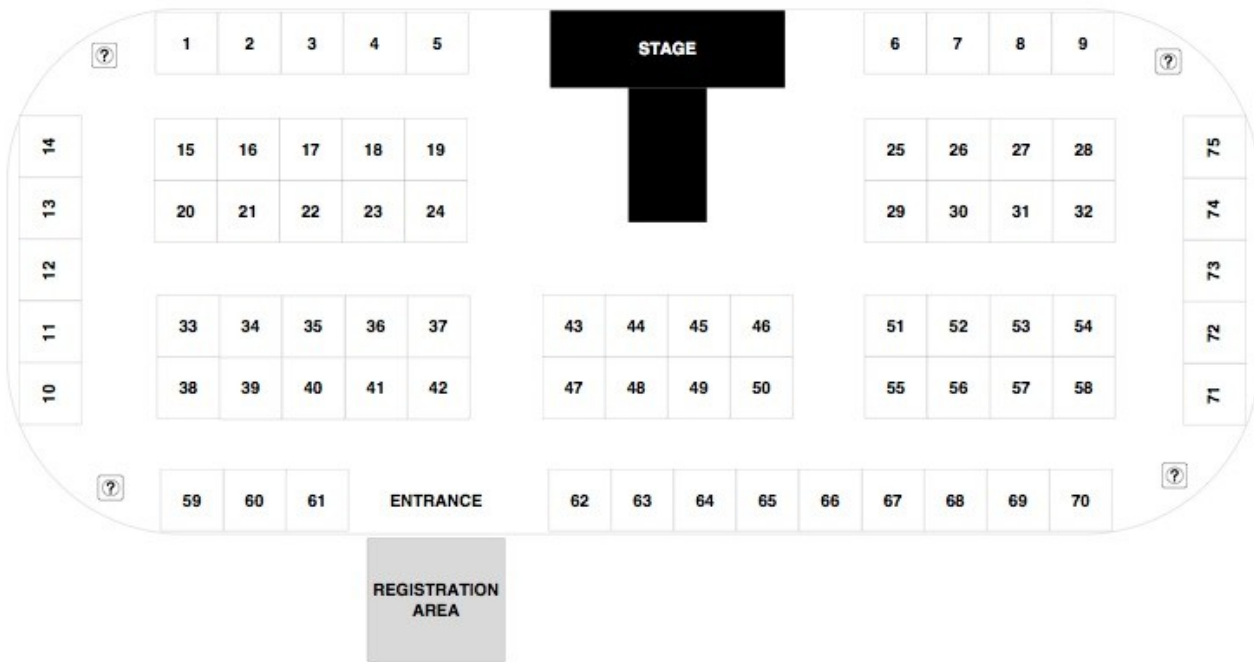
If yes, what items: _____

TERMS OF CONTRACT

- 50% non-refundable deposit is due upon signing the contract.
- Payment in full is due by October 1st, 2011.
- Overdue accounts shall be assessed a penalty of 2% per month.
- Registrations paid in full by September 1st, 2011 will receive a 10% discount.
- Registrations without a 50% deposit of full Contract amount will not be accepted.
- No exhibit space will be assigned or reserved by telephone.

BOOTH INFORMATION

Standard Exhibitor booth (10' X 10')	Number of booths _____ X \$1500.00	=	_____
Corner Exhibitor booth (10' X 10')	Number of booths _____ X \$1600.00	=	_____
Not-For-Profit Booth (10' X 10')	Number of booths _____ X \$ 350.00	=	_____
	SUBTOTAL		
	Less 10% (if paid in full by September 1 st)	-	_____
	SUBTOTAL		
	Plus GST (5%)	+	_____
	TOTAL		



BOOTH SELECTION(S)

Choice(s) #1 _____ Choice(s) #2 _____ Choice(s) #3 _____

I understand that booth selection will be given priority in the sequence that applications are received and for multiple booth purchasers. If the booth I selected is not available the Management will select an available booth.

The booth price shall include carpet & draping. For each booth space you will receive up to one (1) skirted table, two (2) chairs, and four (4) exhibitor badges. Exhibitors that purchase multiple booths shall be allocated the multiple of skirted tables and chairs.

All registrations are to include the exhibit fee and are to be submitted online or through the mail. Pre-paid registration is mandatory.

I _____ of _____ (company/organization name) have read and understood the terms and conditions of the contract before signing.

I hereby agree to pay The Dogapalooza Animal Foundation \$ _____ plus GST and to abide by the Conditions of Contract adopted by The Dogapalooza Animal Foundation, West Edmonton Mall, and The Management.

Signature: _____ Date: _____

Please complete and return completed application form **with payment** via fax or mail. Payments are available online.

<p>CONTACT INFORMATION</p> <p>Phone: 1-855-624-6781 Fax: 1-888-458-3360 Email: info@dogapalooza.ca Mail: Box 1682 4705-50 Street Mayerthorpe, AB</p>	<p>DOGAPALOOZA IS PROUDLY SPONSORED BY:</p> <div style="display: flex; justify-content: space-around; align-items: center;">    </div> <p>WEST EDMONTON MALL</p>
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1. DOGAPALOOZA (herein also called the "Management") is to be held November 12th & 13th, 2011 at West Edmonton Mall, Edmonton, Alberta, Canada.
2. DOGAPALOOZA reserves the right to exercise in its sole discretion the acceptance or refusal of applications. Priority will be given to exhibitor applications according to the order of receipt. In the event of a conflict regarding space or other imperative conditions, DOGAPALOOZA shall have the right to assign space to the exhibitor or rearrange the floor plan and/or relocate any exhibit.
3. Conditioned upon West Edmonton Mall placing the exhibit space applied for herein at the disposal of DOGAPALOOZA, the Management shall make the applied for space available to the applicant for the period of the Show.
4. Subletting of space by the exhibitor, sharing or other use of the space not specifically authorized by the Management is strictly prohibited.
5. Exhibitors shall not be entitled to a refund of any part of any fee should the exhibitor, for any reason, be unable to exhibit at the Show, or cancel any space previously contracted for after October 1st, 2011. Deposits are non-refundable.
6. If an exhibitor fails to make payments due herein when they are due, such exhibitor's rights to exhibit may be cancelled by the Management without further notice. Management has the option to cancel or reassign the exhibit space of any exhibitor who has not complied with payment terms. Such exhibitor shall not be entitled to a refund of any part of any fee and shall be responsible for any unpaid balance due.
7. The Management shall be entitled to close an exhibit at any time for failure by any exhibitor or any of their officers, agents, employees, or other representatives to perform, meet, or observe any term or condition set forth herein, and such exhibitor shall not be entitled to a refund of any part of any fee.
8. Fundraising boxes shall be placed at all approved charities and not-for-profits, Exhibitors shall fundraise towards a collective goal of raising funds at DOGAPALOOZA. Exhibitors shall not be allowed to have a donation or fundraising box that raises funds exclusively for their cause.
9. Any exhibitor found to fundraising for themselves shall be asked to leave, the funds in question returned, and should they have qualified for funds raised from the event they shall no longer be eligible to receive any of the funds raised.
10. The exhibitor may display their own advertising however the exhibitor shall not advertise for any other company or organization without prior permission from the Management.
11. No signs or advertising devices shall be displayed outside the space other than those furnished by the Management.
12. Displays blocking the unobstructed view from space to space are prohibited. No displays or signs may be affixed to building walls or posts aside from banners advertising the exhibitor's information. Freestanding and table displays are acceptable.
13. Any signs or displays erected by exhibitors shall be of a professional nature. Management reserves the right to refuse inappropriate or unprofessional signs and displays.
14. Exhibitors shall observe and abide by additional reasonable regulations made by the Management for the efficient or safe operation of the Show. Exhibitors assume all liabilities and/or obligations caused by faulty or improper displays.
15. Any signs or displays erected by exhibitors shall be of a professional nature. Management reserves the right to refuse inappropriate or unprofessional signs and displays.
16. Neither the Management, West Edmonton Mall, or any of their officers, agents, employees or other representatives, shall be held accountable or liable for, and the same are hereby released from accountability or liability for any damage, loss, harm or injury to the person or any property of the applicant or any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident or any other cause.
17. The applicant hereby agrees to indemnify, defend, protect, and hold harmless the Management and West Edmonton Mall against any and all claims, demands, suits, liability, damages, loss, costs, attorney fees and expense of whatever kind or nature which might result from or arise out of any action or failure to act of the applicant or any of its officers, agents, employees, or other representatives, including but not limited to claims or damage or loss to property, or from or out of any damage, loss, harm or injury to the person or any property of the applicant or any of its officers, agents, employees or other representatives.
18. Exhibitors agree to setup their booths during those times allocated for setup on Friday, November 11th, 2011, from 5:00 p.m to 9:00 p.m. Arrival times for set up will be pre-assigned. Vendors must be completely setup by 9:00 p.m. on Friday, November 11th, 2011.
19. Dollies may be used to transport materials to and from your event booth using Entrance 8.

20. Doors to the Ice Palace for exhibitors open at 9:00 a.m. on Saturday, November 12th, 2011 and Sunday, November 13th, 2011.
21. Exhibitors agree to staff their booths during all hours on both days that the show is in progress. Show hours are:
 - Saturday, November 12th, 2011 from 10:00 a.m. to 6:00 p.m.; and
 - Sunday, November 13th, 2011 from 10:00 a.m. to 4:00 p.m.
22. Exhibitors agree to not leave the show early.
23. Exhibitors bear the full responsibility for cleaning the assigned space at the end of the show, and shall at all times during the show keep their display area in a clean and professional condition. Garbage generated by the exhibitor is the responsibility of the exhibitor and shall be disposed of in a timely fashion in selected disposal bins.
24. Exhibitors shall ensure that impermeable flooring is placed underneath of where live animals shall be. Should the Management lose their deposit for the flooring in the Ice Palace, the exhibitor shall agree to pay in part or in full the deposit as determined by the Management.
25. All animal messes shall be cleaned up and disinfected immediately and discarded appropriately in selected waste disposal bins.
26. All animals are required to have their vaccinations administered no less than 5 days prior to the event. Proof of vaccinations and health approval from a veterinarian must be on hand and be made available at all times should Management ask for these documents.
27. Exhibitors are not to promote the use of choke chains, pinch collars or shock collars or other devices that may inflict pain upon animals.
28. Exhibitors bear the full responsibility for ensuring that all animals are provided their basic needs including an adequate supply of water, bathroom breaks, and are exercised appropriately throughout the event. Animals shall be monitored at all times by the exhibitor.
29. No aggressive animals are permitted at the event. Exhibitors are to have appropriate sized muzzles on hand should an animal become reactionary.
30. Every animal escorted through West Edmonton Mall must have a designated handler.
31. No animal shall be adopted at the show. Interested applicants are allowed to fill out the paperwork at the event. A period of 24 hours is recommended to allow potential adoptive families to think about and consider the animal.
32. Adoptable animals and any dogs used for show demonstration purposes at the Ice Palace must use Entrance 8 exclusively to enter and exit West Edmonton Mall.
33. Any dogs used for show demonstration purposes in Phase 4 (near HMV) must use Entrance 8 exclusively to enter and exit West Edmonton Mall.
34. The deposit is due upon the submission of the application. Full payment for booth(s) is due by October 1st, 2011.
35. The Exhibitor agrees to abide by all regulations and rules adopted by Management, which are determined to be in the best interest of the Show. The Exhibitors further agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Show.
36. The selling and/or giving away of animal-related merchandise is permitted at the event. All ingredients must be clearly identified on all food and treat samples.
37. Consumable food products, whether for humans or animals, are required to be approved by management prior to the event. Approved food items are to be handled and stored in accordance with the Canadian Food Inspection Agency rules and regulations.
38. DOGAPALOOZA is a Not-For-Profit Event which acts as Fundraiser for Alberta Chapters of Animal-Related Not-For-Profit Societies and Organizations. These groups do not receive government funding and therefore rely heavily upon donations and fundraising efforts.
39. The proceeds from DOGAPALOOZA are allocated amongst the groups that attend the event and complete a funding application form and The Dogapalooza Animal Foundation's Animal Welfare Fund, which shall be used for Alberta Chapters of Animal-Related Not-For-Profit Societies and Organizations to apply for grants to help supplement large expenses.